

ESTTA Tracking number: **ESTTA919069**

Filing date: **08/29/2018**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	The Ohio State University
Granted to Date of previous extension	08/29/2018
Address	190 North Oval Mall Columbus, OH 43210 UNITED STATES

Attorney information	Samantha M. Quimby FROST BROWN TODD LLC 10 W BROAD ST STE 2300 Columbus, OH 43215-3484 UNITED STATES squimby@fbtlaw.com, fbtiplitigation@fbtlaw.com 6145597282
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Applicant Information

Application No	87712138	Publication date	05/01/2018
Opposition Filing Date	08/29/2018	Opposition Period Ends	08/29/2018
Applicant	The Board of Regents of the University of Oklahoma 660 Parrington Oval, Suite 100 Norman, OK 73019 UNITED STATES		

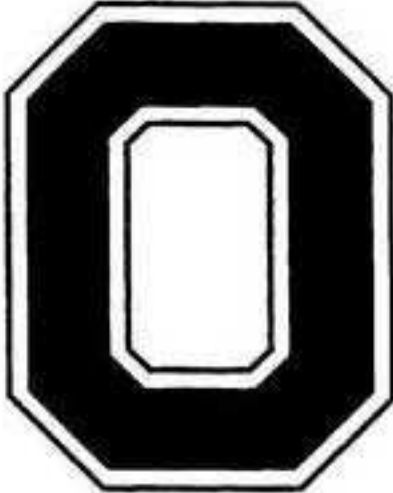
Goods/Services Affected by Opposition

Class 041. First Use: 2001/08/01 First Use In Commerce: 2001/08/01 All goods and services in the class are opposed, namely: Entertainment, namely, live performances by musical bands
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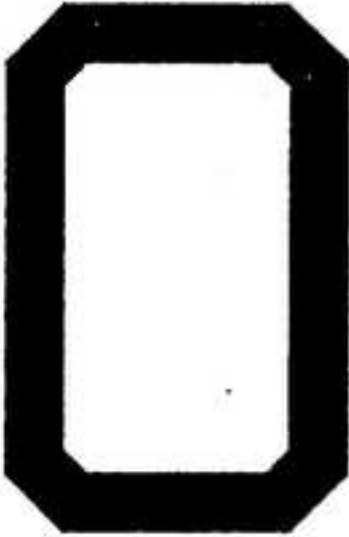
Grounds for Opposition

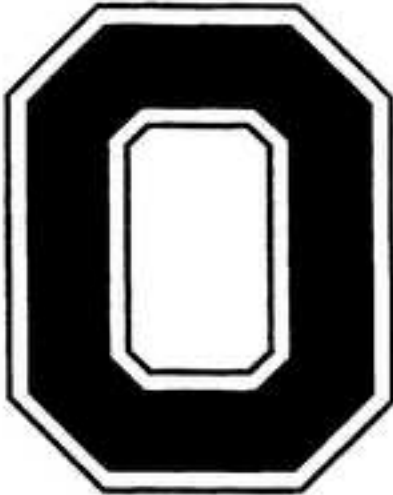
Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4458983	Application Date	05/17/2013
Registration Date	12/31/2013	Foreign Priority Date	NONE
Word Mark	O		
Design Mark			
Description of Mark	The mark consists of a block letter "O".		
Goods/Services	Class 041. First use: First Use: 1898/00/00 First Use In Commerce: 1898/00/00 entertainment services, namely, providing college level sport exhibition event-and recreation programs; educational services, namely, providing courses of instruction in sports, fitness and exercise; providing a website containing news and information relating to sports and recreation events, including game schedulesand ticket sales		

U.S. Registration No.	2064906	Application Date	04/29/1996
Registration Date	05/27/1997	Foreign Priority Date	NONE
Word Mark	O		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1991/04/00 First Use In Commerce: 1991/04/00 clothing, namely, hats, caps, tee shirts, sweat shirts, sweat pants, shorts and sweaters

U.S. Registration No.	2689612	Application Date	01/12/1999
Registration Date	02/25/2003	Foreign Priority Date	NONE
Word Mark	O		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1898/00/00 First Use In Commerce: 1898/00/00 clothing, namely, jackets, sweaters, hats and T-shirts

Attachments	85935543#TMSN.png(bytes) 75095418#TMSN.png(bytes) 75619315#TMSN.png(bytes) Ohio State_Notice of Opposition_OU Drum Major - Final.pdf(131375 bytes) Exhibit 1 - Opposition against OU Drum Major Design.pdf(2205079 bytes) Exhibit 2 - Opposition against OU Drum Major Design.pdf(1599995 bytes) Exhibit 3 - Opposition against OU Drum Major Design.pdf(927316 bytes) Exhibit 4 - Opposition against OU Drum Major Design.pdf(1196988 bytes)
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Signature	/samantha m quimby/
Name	Samantha M. Quimby
Date	08/29/2018

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

IN THE MATTER OF: Application Serial No. 87/712,138

DATE OF PUBLICATION: May 1, 2018

The Ohio State University,)	
)	
Opposer,)	
)	
v.)	Opposition Proceeding No. _____
)	
The Board of Regents of the University of)	
Oklahoma)	
)	
Applicant.)	

NOTICE OF OPPOSITION

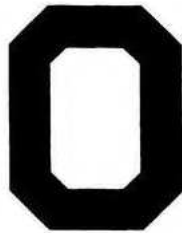
THE OHIO STATE UNIVERSITY, an Ohio Educational Institution, having a principal place of business at 190 North Oval Mall, Columbus, Ohio 43210 believes it will be damaged by registration of Application Serial No. 87/712,138 for the following drum major design filed by The Board of Regents of the University of Oklahoma (hereinafter the “Applicant”) and published for use in connection with “Entertainment, namely, live performances by musical bands” in Class 41 (the “Applied-for Mark” or “Application”) and hereby opposes the same under the provisions of Section 13 of the Trademark Act of July 5, 1946, codified at 15 U.S.C. § 1063:



As grounds therefore, it is alleged:

1. Established in 1870, The Ohio State University (hereinafter “Ohio State” or “Opposer”), is one of the most well-respected institutions of higher learning in the country.
2. For over 147 years, Ohio State has provided college and graduate level educational courses, sponsored collegiate sporting events and recreation programs, and staged dramatic and musical entertainment events.
3. Ohio State’s academic and athletic programs rank among the best in the nation. It’s undergraduate program and graduate programs for law, medicine, business, engineering, and education are all currently ranked among the top 40 schools in the nation in their respective areas by U.S. News & World Report. Indeed, Ohio State has a long tradition of academic excellence and its reputation is nationally known.
4. Ohio State’s athletic programs have a long history of success. Ohio State is among only five universities with NCAA championships in baseball, basketball, and football. Ohio State athletic teams have also won national championships in men’s swimming and diving, men’s outdoor track and field, men’s golf, men’s gymnastics, men’s fencing, co-ed fencing, synchronized swimming, and men’s volleyball.
5. Similarly, Ohio State’s marching band has a national reputation for highly entertaining performances; its many skills include floating and animated formations, script writing, and fast cadence with a high knee lift. Many of these performances occur during pre-game or half-time festivities of Ohio State Buckeye’s football games, both home and away. Indeed, the marching band’s “Script Ohio” may be one of the most well-known college traditions and is a “must-see” at Ohio State Buckeye’s football games.

6. Ohio State has a storied history of brands, logos, trademarks, and indicia used in connection with its products and services for which it has established tremendous goodwill. One such trademark is Ohio State's "Block O" mark:



- (the "Block O Mark").
7. Since at least as early as 1898, Ohio State has used the Block O Mark in connection with Ohio State athletic and recreational programs and events by displaying it on the uniforms of student athletes, cheerleaders, drum majors, and marching band members, as well as by displaying the Block O Mark on programs and other forms of promotional material. Attached as Exhibit 1 are examples of this historical usage over the years.
8. Today, the Block O Mark is the heart of the branding and image of Ohio State and is used in connection with all products and services offered and provided by Ohio State, including educational, athletic, recreational, and musical. Indeed, the Block O Mark is permanently displayed in the middle of the football field at Ohio Stadium where millions of viewers have seen the Ohio State Buckeyes football team play its home games and have cheered on Ohio State's marching band as it performs its famous "Script Ohio." Attached as Exhibit 2 are examples of current usage of the Block O Mark in connection with the rendering and promotion of the marching band and athletic competition services.
9. As the result of Ohio State's long, extensive, and continuous use of the of the Block O Mark in connection with the promotion and rendering of its educational, athletic, and

recreational services – including its marching band – the Block O Mark has achieved favorable national recognition and has become an asset of significant value as a symbol pointing uniquely to Ohio State, its services, products and its goodwill. Indeed, consumers now associate the Block O Mark with Ohio State.

10. Ohio State strictly licenses and markets many items under its common law and registered trademarks and, due to its fame and storied history, enjoys licensing revenues in the millions each year. Consistent with Ohio State’s branding efforts and licensing program and the demand for apparel bearing the storied and historical marks of Opposer, Ohio State licenses the use of the Block O Mark on clothing apparel and other items, including in connection with marching band and drum major indicia. Attached as Exhibit 3 are examples of this usage.

11. Ohio State is the owner of, among others, the following federal trademark registrations:



— Registration No. 4,458,983 registered December 31, 2013, for entertainment services, namely, providing college level sport exhibition events and recreation programs; educational services, namely, providing courses of instruction in sports, fitness and exercise; providing a website containing news and information relating to sports and recreation events, including game schedules and ticket sales;



— Registration No. 2,064,906 registered May 27, 1997, for clothing, namely, hats, caps, tee shirts, sweat shirts, sweat pants, shorts, and sweaters; and



— Registration No. 2,689,612 registered February 5, 2003, for clothing, namely, jackets, sweaters, hats and T-shirts;

(the “BLOCK O Registered Marks”).

12. Pursuant to Trademark Rule 2.122(d)(1), Ohio State hereby provides proof of status and title of the BLOCK O Registered Marks by filing a copy of the records from the USPTO electronic database attached hereto as Exhibit 4.
13. The certificate of registrations identified in Paragraph 11 are valid and subsisting and prima facie evidence of the validity of the registrations, of Ohio State’s ownership of the BLOCK O Registered Marks, of Ohio State’s exclusive right to use the BLOCK O Registered Marks in commerce in connection with the goods and services specified under the provisions of 15 U.S.C. § 1057(b), and constructive notice of Ohio State’s claim of ownership under 15 U.S.C. § 1072. Moreover, Reg. Nos. 2,064,906 and 2,689,612 are incontestable, which provides conclusive evidence of their validity, of Ohio State’s ownership of the mark, and of Ohio State’s exclusive right to use the Block O Registered Marks in commerce under 15 U.S.C. § 1115(b) (the BLOCK O Registered Marks and the Block O Mark are hereafter collectively referred to as the “Block O Marks”).
14. Applicant has applied for the depiction of a drum major with a block “O” appearing on the chest of the shirt of the drum major’s uniform for use in connection with entertainment, namely, live performances by musical bands:



(the “Applied-for Mark”).

15. Ohio State has, continuously and long prior to Applicant’s alleged first use date of August 1, 2001, used the Block O Marks in connection with a broad range of products and services, including athletic and musical programs and events.
16. Applicant’s Applied-for Mark is highly similar to Opposer’s Block O Marks such that confusion is likely. The block “O” as it appears across the chest of the shirt of the drum major in Applicant’s Applied-for Mark is the dominant portion of the mark. Indeed, consumers will naturally gravitate to the lettering on the chest to identify the source of the services promoted by the Applied-for Mark.
17. Moreover, the use of a standalone block “O” across the chest of the shirt of the drum major in Applicant’s Applied-for Mark is inconsistent with the actual uniform worn by Applicant’s drum majors during musical performances, such that the likelihood for confusion as to source is exacerbated.
18. Applicant’s Applied-for Mark is confusingly similar to Opposer’s Block O Marks such that one would reasonably expect the promoted services to be rendered by and emanate from

Ohio State, and the contemporaneous use thereof is likely to cause confusion, mistake, or deception in that the relevant consumer base is likely to believe that Applicant or Applicant's services are in some way associated or connected with, or sponsored, licensed, or authorized by Ohio State, all to the damage of Opposer and should be refused registration under Section 2(d) of the Lanham Act.

19. The likelihood for confusion is increased in situations such as this where the relevant consumer base, such as fans of collegiate athletic and musical band competitions, would presume a connection to Ohio State when confronted with the Applied-for Mark. Indeed, the relevant consumer base is already confronted with the use of the Block O Marks for the promotion of Opposer's educational, athletic, and musical band services, as well as on products bearing Ohio State's Block O Marks. *See* Exhibits 2 and 3.
20. Applicant is not affiliated with Ohio State and the Applied-for Mark is a close approximation of Ohio State's identity as it unmistakably references Ohio State – its athletic teams, musical bands, educational services, student population, and fans – indeed, the only indication of source in the Applied-for Mark is the block “O” across the chest of the shirt of the drum major depiction.
21. The Applied-for Mark is for use in connection with services that are promoted and rendered at the same types of (and sometimes identical) venues and through the same trade channels as Ohio State's services – namely collegiate athletic competitions and collegiate musical band competitions. As a result, the Applied-for Mark will be recognized as uniquely and unmistakably pointing to Opposer.
22. As a result, the fame and reputation of Opposer's Block O Marks in connection with its educational, athletic, and recreational programs – including its marching band services – is

such that when Applicant uses the Applied-for Mark in connection with its services, a connection with Ohio State will be presumed, thus creating a false sense of connection with Ohio State under Section 2(a).

23. Given Ohio State's extensive use of the Block O Marks for over a century in connection with its athletic and recreational services – including its marching band – and its subsequent expansion of the Block O Marks for use in connection with the vast array of licensed products sold in connection therewith, the Block O Marks became famous long before Applicant's first use date. As such, the Applied-for Mark dilutes the distinctiveness of Opposer's Block O Marks under Section 43(c).
24. By reason of the foregoing, Opposer's opposition should be sustained and Applicant's application refused registration pursuant to Section 13 of the Trademark Act (15 U.S.C. § 1063).

WHEREFORE, Opposer prays this Notice of Opposition be sustained and that Application Serial No. 87/712,138 be refused registration.

The fee of \$400 as provided by Sections 13 and 31 of the Trademark Act of 1946 is paid by credit card upon electronic filing of this Notice of Opposition. Please recognize Samantha M. Quimby, Kevin T. Shook, and Michelle A. Berry, members of the Bar of the State of Ohio, as its attorneys to prosecute this Notice of Opposition and to transact all business in the Patent and Trademark Office in connection herewith. Please address all communications and correspondence to: Samantha M. Quimby, Frost Brown Todd LLC, 10 West Broad Street, Suite 2300, Columbus, Ohio 43215, Telephone 614.559.7282, Facsimile 614.464.1737, E-mail squimby@fbtlaw.com.

Date: August 29, 2018

Respectfully submitted,



Samantha M. Quimby
Kevin T. Shook
Michelle A. Berry
FROST BROWN TODD LLC
One Columbus, Suite 2300
10 West Broad Street
Columbus, Ohio 43215-3484
Telephone: (614) 559-7282
Facsimile: (614) 464-1737

Attorneys for The Ohio State University

EXHIBIT 1

THE MAKIO.

Volume XVIII.

PUBLISHED BY THE

FRATERNITIES AND LITERARY SOCIETIES

OF THE

OHIO STATE UNIVERSITY,

COLUMBUS.

1899.

Basket Ball Team.



G. M. KARSHNER, Captain,	.	.	.	Right Forward.	
A. T. SNYDER,	.	Left Forward.	BERT REED,	.	Guard.
C. R. HARRIS,	.	Center.	C. W. DENNEY,	.	Forward.
H. S. HOUGHTON,	.	Right Guard.	H. R. JONES,	.	Guard.
L. HAGER,	.	Left Guard.	G. W. STIMSON,	.	Center.
C. B. SAYRE,	.	.	.	Manager.	

SCORES FOR 1898-99.

HOME GAMES.	
Dec. 2—O. S. U.....25	C. H. S..... 4
Dec. 9—O. S. U.....16	E. H. S..... 0
Jan. 7—O. S. U.....25	Otterbein..... 2
Jan. 14—O. S. U.....18	Kenyon..... 2
Jan. 28—O. S. U.....17	Kenton 8
Feb. 4—O. S. U.....16	Springfield 4
Feb. 8—O. S. U.....47	Trinity 0
Total, . . . 164	20



1899 Makio, page 223

THE MAKIO

VOLUME XIX



PUBLISHED BY THE
Fraternities and Literary Societies
OF THE
Ohio State University
Columbus
1900

Football Team

SEASON OF 1899

J. B. C. ECKSTORM		Coach	
W. R. SPRAGUE		Manager	
SAVERS, Captain	Left Tackle	SCOTT	Left End
SIGRIST J.	Center	HUDDLESON	Left End
SIGRIST C.	Right Tackle	WRSTWATER	Left Half-back
WHARTON	Left Guard	HAGER	Right Half-back
TILTON	Right Guard	KITTLE	Full-back
LLOYD	Right End	FAY	Left Tackle
POOLE	Right End	WILSON	Left Half-back
HARDY	Quarter Back	YOST	Right Half-back

Substitutes

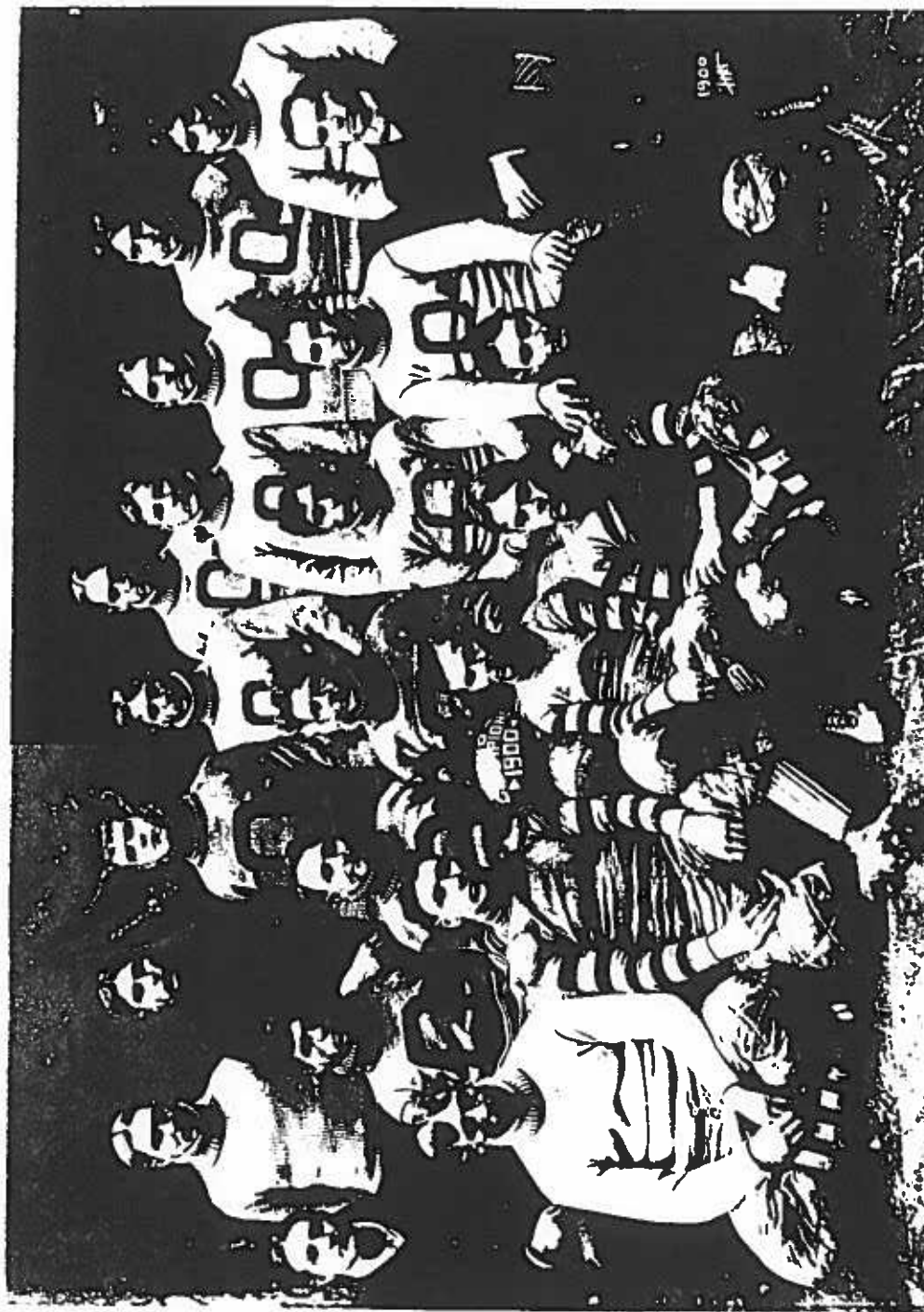
BRESE, Center	FULTON	TILDEN	PROPLES
DAVIS	GRAHAM	FRECHTLING	GALLOWAY
TANGEMANN	WEBER	JOHNSON	ALBOTT
HAUK	MCOWEN	JONES	ORTON

Scores

Sept. 30, O. S. U. 30—Otterbein, 0
 Oct. 7, O. S. U. 29—Wittenberg 0
 Oct. 14, O. S. U. 5—Case 5
 Oct. 21, O. S. U. 41—O. U. 0
 Oct. 28, O. S. U. 6—Oberlin 0
 Nov. 4, O. S. U. 6—Adelbert 0
 Nov. 11, O. S. U. 17—Marietta 0
 Nov. 18, O. S. U. 12—O. M. U. 0
 Nov. 25, O. S. U. 34—Muskingum 0
 Thanksgiving, O. S. U. 5—Kenyon 0



1900 Makio, page 165



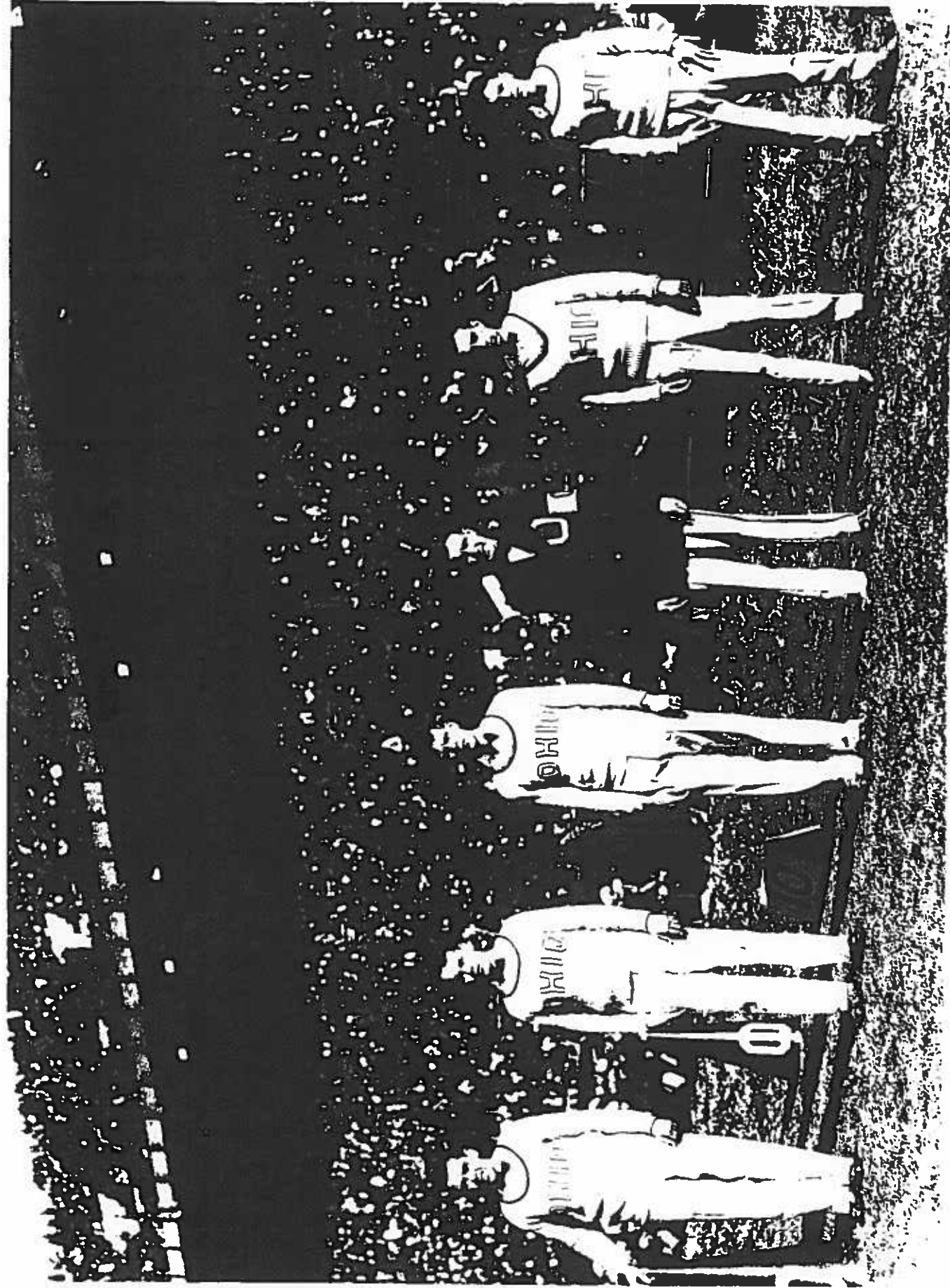
1900

Ohio State Football Team

Back Row: St. John, Tangeman, Westwater, Coover, Kittle, Bolen, Howland, Hawk, Hager.
Middle Row: J. C. B. Eckstrom, Coach, C. Siegrist, Wharton, Tilton, Capt., J. Siegrist, Fave, Rightmire.
Front Row: Lloyd, McClaren, Hardy, Herron, Rothman.



Photo Archives picture: Cheerleaders: 1925 (33-49B)

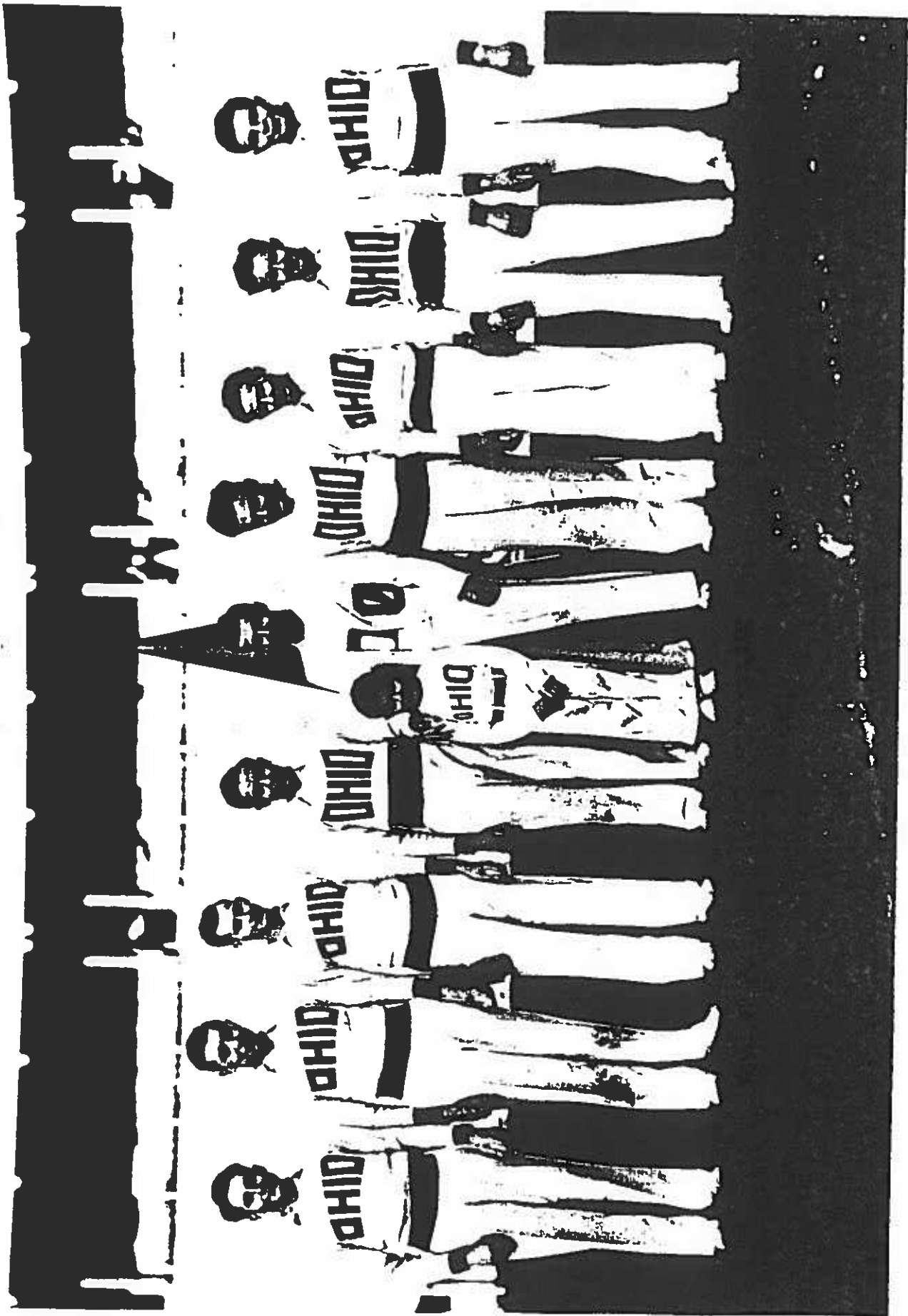


Attached is the cover of this yearbook with Block "O" on it.

THE
1929
WAKKID







OHIO

DATE

11/13

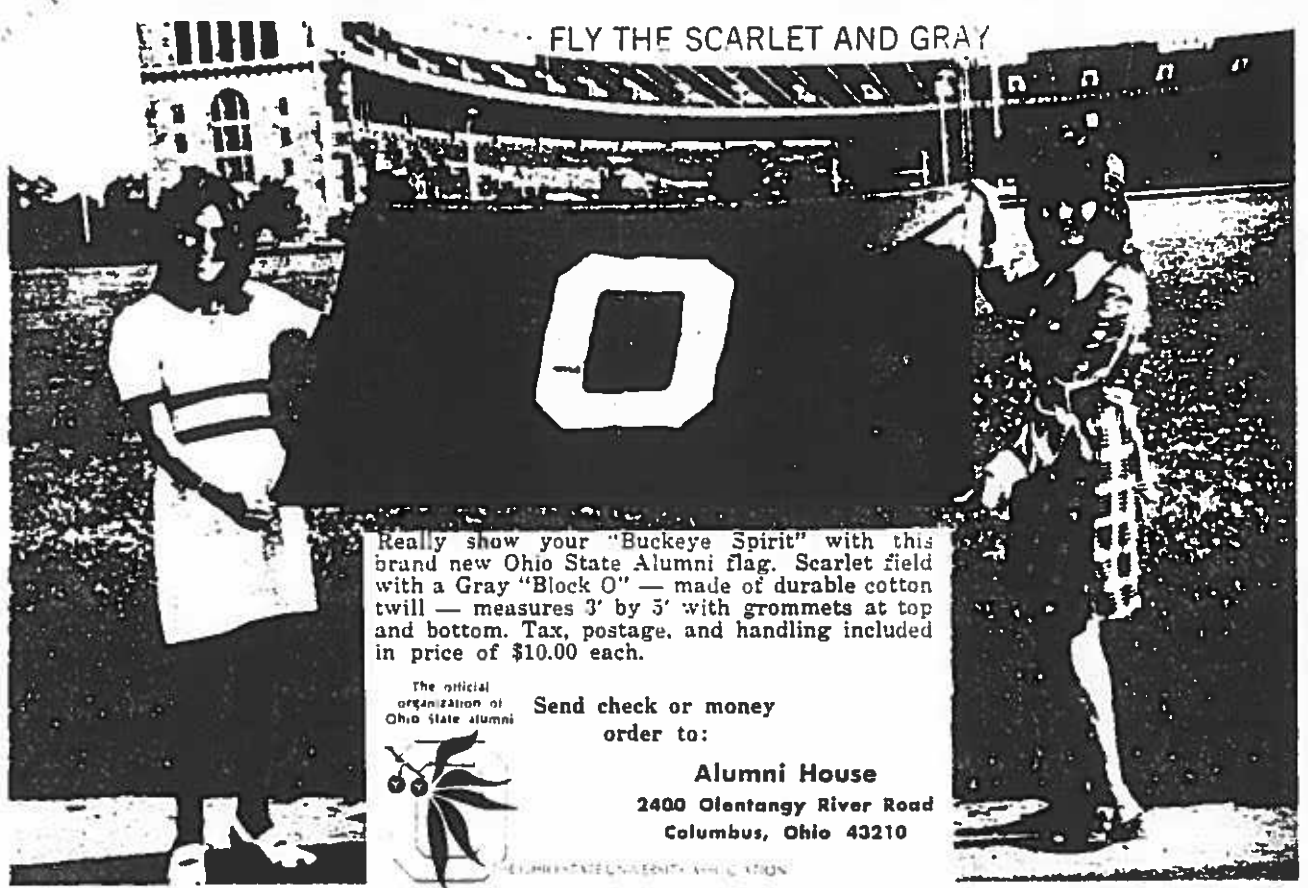
ASSIGNMENT

Photo Archives: Cheerleaders

FILE NO (35-498)



FLY THE SCARLET AND GRAY




Really show your "Buckeye Spirit" with this brand new Ohio State Alumni flag. Scarlet field with a Gray "Block O" — made of durable cotton twill — measures 3' by 5' with grommets at top and bottom. Tax, postage, and handling included in price of \$10.00 each.

The official organization of Ohio State alumni

Send check or money order to:

Alumni House
2400 Olentangy River Road
Columbus, Ohio 43210



OHIO STATE UNIVERSITY ALUMNI ASSOCIATION

**From football
to pet foods...
Ohio turns out
winners.**

**Kal Kan, a
product of Columbus**



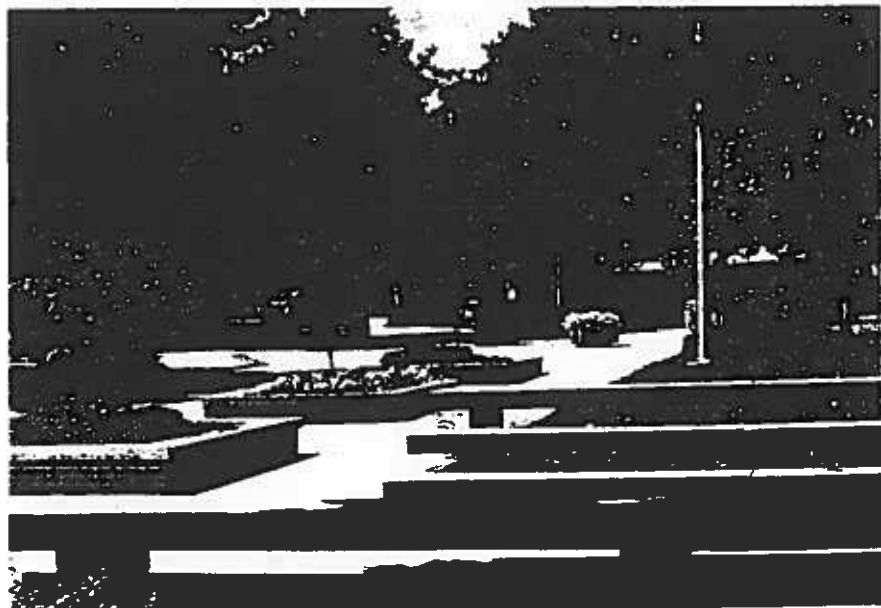
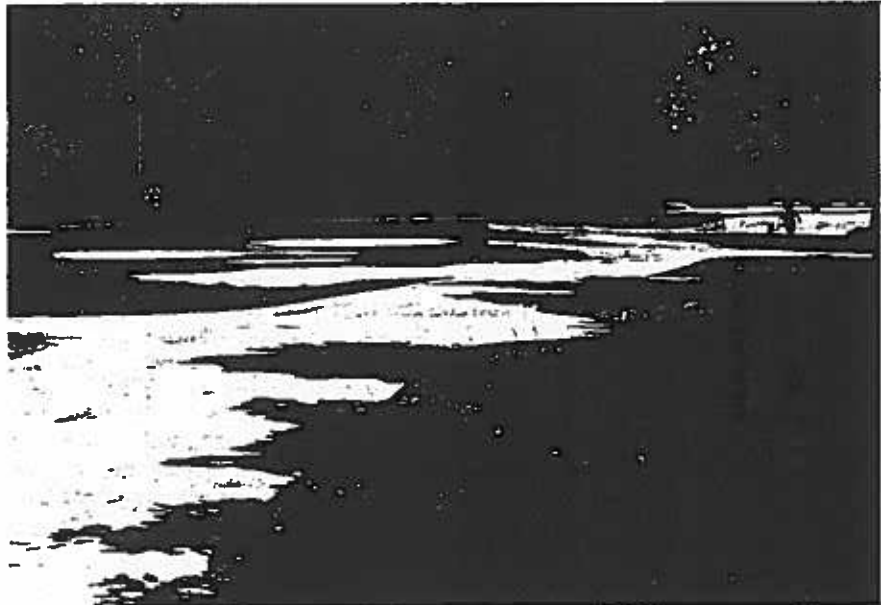


Kiosk on north side of Oval between Derby Hall and Administration Building now offers soft drinks and ice cream to students for between-class breaks, or rest period on the Oval.

Alumni Association's registered service mark now adorns the entrance to Alumni House and aids ready identification for those driving into the Center for Tomorrow parking area.



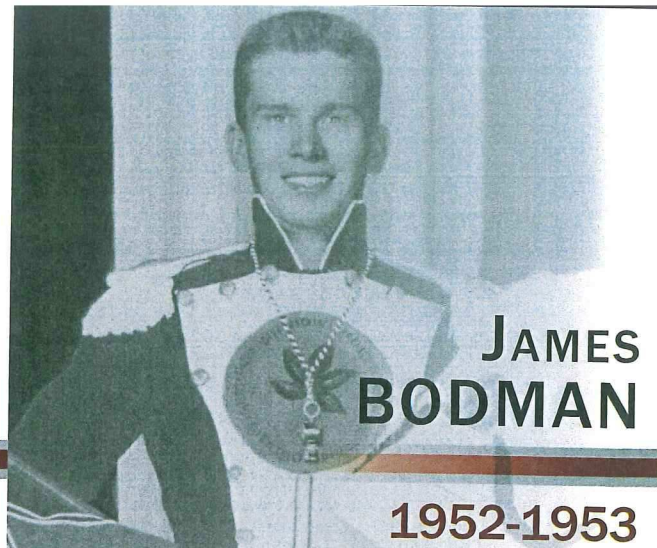
South Oval Drive has given way to a mall on section of street east of the Faculty Club. No traffic can pass through the walks and bench area (right) which eventually will be filled with plantings to match the present mall area built in old North Oval Drive (right, below) in front of Hopkins, Derby and Administration.





**JAMES
SPENCER**

1951



**JAMES
BODMAN**

1952-1953

as beginning to realize
his lifelong ambition
grammar school days,
and was able to hold
at Celina High School.
so far was an alternate
e assistant drum major
he field was in 1949 for

came suddenly when
st part of September.
th, 1950, "York Realizes
all, thin figure in the
o State Marching Band
substitute who made

as as a leader came not
rit and cooperation of

*when the
ent to me
for those
fore flag
the field,
,*

urning to the assistant
ie drum major in 1951.
istant drum major, Jim
lers.

Many of the drum major candidates in the early 1950s were veterans of frustrating tryout attempts. Jimmy Spencer, from Miamisburg, Ohio, was one of those Band members who refused to give up.

Tryouts can be difficult things to assess, because the mental pressures, as most drum majors will attest, far exceed the physical exertion. Spencer was the nervous type, mild-mannered, with a quiet disposition. He could do the most difficult stage routines under hard lights on a small stage, executing his performance in a flawless manner with an artist's perfection. On the field in tryouts, however, he would lose all sense of confidence, dropping the stick many times, and would virtually hang his head in shame. After four years of defeat and a lot of coaching, he won the post in 1950 over nine other contestants. But his luck seemed to be against him again. A few weeks before football season began, he broke his thumb while practicing, and was out of action for the whole season. Assistant Drum Major Dale York was promoted to drum major. The following year Spencer was given the post he deserved.

Every drum major would like to be remembered for some significant contribution that might add to the OSUMB tradition. James E. Bodman left with the Band some of his artistic talent in the uniform he wore. When he was drum major, the fine arts student designed his own uniform for an art project and had it made by Fechheimer, Inc. of Cincinnati, Ohio.

Many influences have determined the style of uniform worn by the drum majors. The first drum majors' uniforms in the 1920s were influenced by other marching band units across the country and Europe. Ohio State adhered to the universal patterns of the day with large Busby hats, long frock coats, riding pants, Wellington boots and heavy braid. They were not made to be functional but were exciting to look at. The long tail coats were fashionable attire and worn by many drum majors in the Western Conference.

When Bodman designed his uniform, he took a look at the past and eliminated many of the frills. He incorporated the new Buckeye monogram, designed in 1950 as a shoulder patch for the bandsmen. Bodman's uniform must have met with approval, for it has outlasted every other style of uniform at OSU and has been worn by 38 different drum majors since its creation.



EXHIBIT 2

THE OHIO STATE UNIVERSITY MARCHING AND ATHLETIC BANDS



THE OHIO STATE
UNIVERSITY

HOW TO JOIN ▾

NEWS

EVENTS ▾

GIVE TO THE BAND

MARCHING BAND ▾

ATHLETIC BAND ▾

MEDIA ▾

STORE



WELCOME TO THE
COLLEGE OF
ARTS AND
SCIENCES



Tweets **1,904** Following **550** Followers **41K** Likes **1,192**

Follow

The Ohio State University Marching Band ✓

@TBDBITL

The Pride of the Buckeyes. #GoBucks

Columbus, Ohio

Tweets Tweets & replies Media



The Ohio State University Marching Band Retweeted
Ohio State Buckeyes ✓ @OhioStAthletics · 23h
Here's some motivation to get you through the rest of the week:
Only 🙌 more sleeps until @OhioStateFB !! #GoBucks

New to Twitter?

Sign up now to get your own personalized timeline!

Sign up



1 17 111



The Ohio State University Marching Band @TBDBITL · Mar 26

High school juniors and seniors, join us at Ohio Stadium on Sunday, April 15 to explore opportunities in the marching, athletic, concert, and jazz bands at @OhioState 🍌👍📅 go.osu.edu/bands-night



2 46 132

THE OHIO STATE UNIVERSITY ATHLETIC BAND

INDIANS VS. ROYALS
PROGRESSIVE FIELD
APRIL 6, 2018

4 P.M.

National Anthem Performance

5TH INNING

Hang on Sloop



2 52 174

The Ohio State University Marching Band Retweeted

Student Life at Ohio State @StudentLifeOSU · Mar 29
YOU can watch @TBDBITL make history as they perform at the Macy's Thanksgiving Day Parade for the first time ever! Details at go.osu.edu/macysparade #GoBucks



8 65

The Ohio State University Marching Band @TBDBITL · Mar 28
Leap into our Drum Major Spring Clinic on Sunday, April 15 — a free clinic for aspiring TBDBITL drum majors, open to youth of all ages.
tbdbitl.osu.edu/marching-band/



THIS IS MY
#BUCKEYELOVE





A photograph of a marching band in uniform, featuring a large bass drum on the left and several brass instruments. The image is overlaid with a semi-transparent red filter. In the center, the text "25 DAYS" is displayed in a large, white, bold, sans-serif font. The number "25" is significantly larger than the word "DAYS".

25 DAYS



**MARCHING
BAND**

EXHIBIT 3

Sign In | My Account

855.472.0429

keyword or style #

Apparel

Jerseys

Hats

Locker Room

Nike

What's New

Sale

Gifts

View All

Stores

Cart: 0 items

FLAT RATE SHIPPING -- \$5.99 Ships Any Order!

START SHOPPING ►

J America NCAA Men's Drum Major Tri-blend T-Shirt

Home » Search Result » Style 20965057



Like 0

J America NCAA Men's Drum Major Tri-blend T-Shirt

Made of 35% Polyester, Knit, 35% Rayon, Knit, 30% Cotton, Knit

Price: \$32.00

[write review]

Size: (view size chart)

L

Quantity:

1

IN STOCK

International shipping not available - [info](#)

Add to your Wish List

You might also like...



\$12.00



\$30.00



\$19.99



\$38.00



\$50.00



\$30.00

Product Details

Customer Reviews

Size Chart

Style: 20965057

Color: Charcoal

Made of 35% Polyester, Knit, 35% Rayon, Knit, 30% Cotton, Knit

T-Shirts

[View all NCAA Men's Drum Major Tri-blend T-Shirt »](#)

PAYMENT OPTIONS

SHOP SAFELY



POWERED BY
Lids
Sports Group



MY ACCOUNT

[Shopping Cart](#)
[Wish List](#)
[Track Order](#)
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855.472.0429

keyword or style #

Apparel Jerseys Hats Locker Room Nike What's New Sale Gifts View All Stores Cart: 0 items

FLAT RATE SHIPPING -- \$5.99 Ships Any Order! START SHOPPING ►

Gameday Couture NCAA Women's Lace Trim Tunic

Home » Apparel » T-Shirts » Style 21010666



Like 0

Gameday Couture NCAA Women's Lace Trim Tunic

Made of 95% Rayon, Knit, 5% Spandex, Knit

Price: **\$58.00**

[write review]

Size: (view size chart)

Quantity:

1

IN STOCK

International shipping not available - [info](#)

Add to your Wish List

You might also like...



\$35.00



\$20.00



\$54.00



\$35.00



\$35.00



\$30.00

Product Details

Customer Reviews

Size Chart

Searching for a way to step up your Ohio State Buckeyes fan girl game? Then make sure to cheer them on in the Gameday Couture NCAA Women's Lace Trim Tunic. This is a fun and fashionable shirt that boasts a flattering deep V-neck and pretty lace trim on the sleeves. It also features the Ohio State Buckeyes logo front and center so that everyone will know which team you love. Even better? This tunic is super comfy. It is designed to flow gently around your figure and is crafted from a soft, stretchy rayon and spandex knit. Pair with jeggings or leggings and you're ready to cheer on your team in style.

Style: 21010666

Color: Gray

Made of 95% Rayon, Knit, 5% Spandex, Knit

T-Shirts

Screen Print on Front Middle

[View all NCAA Women's Lace Trim Tunic »](#)

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Nike NCAA Men's Vault Logo Tri-Blend T-Shirt

[Home » Apparel » T-Shirts » Style 20910808](#)

Like 0

Nike NCAA Men's Vault Logo Tri-Blend T-Shirt

Made of 50% Polyester, Knit, 25% Rayon, Knit, 25% Cotton, Knit

Price: \$35.00[\[write review \]](#)Size: [\(view size chart\)](#)[S](#)[M](#)[L](#)[XL](#)[XXL](#)[3XL](#)

Quantity:

1

IN STOCKInternational shipping available to some countries - [info](#)[Add to your Wish List](#)[Product Details](#)[Customer Reviews](#)[Size Chart](#)

For a basic, everyday look, this Nike NCAA Men's Vault Logo Tri-Blend T-Shirt lets you support your favorite college team in classic fashion. The short sleeved t-shirt features a screen print graphic. Made of sturdy 50% Polyester, Knit, 25% Rayon, Knit, 25% Cotton, Knit fabric, this Nike tee holds up well, wash after wash. Wear it with cut-off jeans.

Style: 20910808

Color: Black

Made of 50% Polyester, Knit, 25% Rayon, Knit, 25% Cotton, Knit

T-Shirts

Screen Print on Front Middle

[View all NCAA Men's Vault Logo Tri-Blend T-Shirt »](#)

You might also like...



\$30.00



\$30.00



\$19.99



\$26.00



\$10.00



\$30.00

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NCAA Men's Logo Pocket T-Shirt

[Home](#) » [Apparel](#) » [T-Shirts](#) » Style 21042353

Like 0

NCAA Men's Logo Pocket T-Shirt

Made of 100% Cotton, Knit

Price: \$38.00[\[write review \]](#)Size: [\(view size chart\)](#)

Quantity:

1

IN STOCKInternational shipping not available -
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You might also like...



\$27.99



\$19.99



\$10.00



\$30.00



\$30.00



\$35.00

[Product Details](#)[Customer Reviews](#)[Size Chart](#)

Wear the map of your favorite team's location; the NCAA Men's Logo Pocket T-Shirt features this unique graphic on its back in vintage screen print. The Retro Brand NCAA tee has the Ohio State Buckeyes logo in front over a top pocket that's big enough to carry your phone or other odds and ends. Don this college t-shirt with jeans and shorts during all sporting seasons.

Style: 21042353

Color: Black

Made of 100% Cotton, Knit

T-Shirts

Medium Screen Print Letter on Front Left

Screen Print on Back Center

[View all NCAA Men's Logo Pocket T-Shirt »](#)

PAYMENT OPTIONS

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FLAT RATE SHIPPING -- \$5.99 Ships Any Order!

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J America NCAA Defender Mesh Hat

Home » Hats » Stretch Fitted » Style 20767020



Like 0

Product Details

Customer Reviews

Size Chart

- Style: 20767020
- Color: Red/White
- Made of 50% Cotton, Woven, 48% Polyester, Woven, 2% Spandex, Woven
- Stretch Fitted
- Structured Fit
- Mid Crown
- Normal Bill
- Raised Embroidery League on Front Middle

View all NCAA Defender Mesh Hat »

J America NCAA Defender Mesh Hat

Made of 50% Cotton, Woven, 48% Polyester, Woven, 2% Spandex, Woven

Price: **\$27.99**[\[write review \]](#)Size: [\(view size chart\)](#)

M/L

L/X

Quantity:

1

IN STOCKInternational shipping available to some countries - [info](#)

Add to your Wish List

You might also like...



\$12.00



\$27.99



\$25.00



\$50.00



\$28.00



\$25.00

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FLAT RATE SHIPPING -- \$5.99 Ships Any Order![START SHOPPING ►](#)[J America NCAA Defender Mesh Hat](#)[Home » Hats » Stretch Fitted » Style 21064032](#)[Like 0](#)**J America NCAA Defender Mesh Hat**

Made of 50% Cotton, Woven, 48% Polyester, Woven, 2% Spandex, Woven

Price: \$27.99[\[write review \]](#)Size: [\(view size chart\)](#)[M/L](#)[L/X](#)

Quantity:

1

IN STOCKInternational shipping available to some countries - [info](#)[Add to your Wish List](#)[Product Details](#)[Customer Reviews](#)[Size Chart](#)

- Style: 21064032
- Color: Charcoal/White
- Made of 50% Cotton, Woven, 48% Polyester, Woven, 2% Spandex, Woven
- Stretch Fitted
- Structured Fit
- Mid Crown
- Normal Bill
- Raised Embroidery League on Front Middle

[View all NCAA Defender Mesh Hat »](#)

You might also like...



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\$25.00



\$12.00



\$25.00

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FLAT RATE SHIPPING -- \$5.99 Ships Any Order! START SHOPPING ►

Nike NCAA Women's Elevated Cotton Long Sleeve T-Shirt

Home » Apparel » T-Shirts » Style 20976166



Like 0

Nike NCAA Women's Elevated Cotton Long Sleeve T-Shirt

Made of 100% Cotton, Knit

Price: **\$40.00**

[write review]

Size: (view size chart)

XS S M L XL
XXL

Quantity:

1

IN STOCK

International shipping not available - [info](#)

Add to your Wish List

You might also like...



\$88.00



\$96.00



\$55.00



\$58.00



\$20.00



\$19.99

Product Details Customer Reviews Size Chart

- Style: 20976166
- Color: Red
- Made of 100% Cotton, Knit
- T-Shirts
- Large Screen Print on Front Middle

[View all NCAA Women's Elevated Cotton Long Sleeve T-Shirt »](#)

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FLAT RATE SHIPPING -- \$5.99 Ships Any Order! START SHOPPING ►

Nike NCAA Women's Funnel Neck Long Sleeve T-shirt

Home » Apparel » T-Shirts » Style 20975931



Like 0

Nike NCAA Women's Funnel Neck Long Sleeve T-shirt

Made of 100% Polyester, Knit

Price: **\$70.00**

[write review]

Size: (view size chart)

S M L XL XXL

Quantity:

1

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International shipping not available - [info](#)

Add to your Wish List

You might also like...



\$58.00



\$24.99



\$19.99



\$35.00



\$96.00



\$30.00

Product Details

Customer Reviews

Size Chart

- Style: 20975931
- Color: Red/Heather
- Made of 100% Polyester, Knit
- T-Shirts
- Screen Print Brand on Front Left
- Screen Print on Arm

[View all NCAA Women's Funnel Neck Long Sleeve T-shirt »](#)

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FLAT RATE SHIPPING -- \$5.99 Ships Any Order!**START SHOPPING ►**[J America NCAA Identity T-Shirt](#)[Home » Apparel » T-Shirts » Style 20936759](#)

Like 0

J America NCAA Identity T-Shirt

Made of 90% Cotton, Knit, 10% Polyester, Knit

Price: \$19.99[\[write review \]](#)Size: [\(view size chart\)](#)

Quantity:

1

IN STOCKInternational shipping not available -
[info](#)[Add to your Wish List](#)[Product Details](#)[Customer Reviews](#)[Size Chart](#)

On sale, buy 2 for only \$28

Style: 20936759

Color: Gray

Made of 90% Cotton, Knit, 10% Polyester, Knit

T-Shirts

Screen Print on Front Middle

[View all NCAA Identity T-Shirt »](#)

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Word Mark	O
Goods and Services	IC 041. US 100 101 107. G & S: entertainment services, namely, providing college level sport exhibition events and recreation programs; educational services, namely, providing courses of instruction in sports, fitness and exercise; providing a website containing news and information relating to sports and recreation events, including game schedules and ticket sales. FIRST USE: 18980000. FIRST USE IN COMMERCE: 18980000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	85935543
Filing Date	May 17, 2013
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	October 15, 2013
Registration Number	4458983
Registration Date	December 31, 2013
Owner	(REGISTRANT) THE OHIO STATE UNIVERSITY state university OHIO 190 North Oval Mall Columbus OHIO 43210
Attorney of	Samantha M. Quimby

Record

Prior Registrations 2064906;2657665;2689612

Description of Mark Color is not claimed as a feature of the mark. The mark consists of a block letter "O".

Type of Mark SERVICE MARK

Register PRINCIPAL

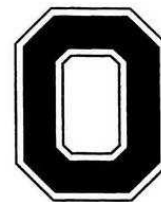
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Mark: O



US Serial Number: 85935543

Application Filing Date: May 17, 2013

US Registration Number: 4458983

Registration Date: Dec. 31, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 31, 2013

Publication Date: Oct. 15, 2013

Mark Information

Mark Literal Elements: O

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of a block letter "O".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 2064906, 2657665, 2689612

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: entertainment services, namely, providing college level sport exhibition events and recreation programs; educational services, namely, providing courses of instruction in sports, fitness and exercise; providing a website containing news and information relating to sports and recreation events, including game schedules and ticket sales

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: 1898

Use in Commerce: 1898

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently ITU: No
Currently 44D: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended ITU: No
Amended 44D: No
Amended 44E: No

Current Owner(s) Information

Owner Name: THE OHIO STATE UNIVERSITY

Owner Address: 190 North Oval Mall
Columbus, OHIO 43210
UNITED STATES

Legal Entity Type: state university

State or Country OHIO
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Samantha M. Quimby

Attorney Primary trademarks@fbtlaw.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent SAMANTHA M. QUIMBY
Name/Address: FROST BROWN TODD LLC
10 W BROAD ST STE 2300
COLUMBUS, OHIO 43215-3484
UNITED STATES

Phone: 614-559-7282

Fax: 614-464-1737

Correspondent e- trademarks@fbtlaw.com squimby@fbtlaw.com sro
mail: ss@fbtlaw.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 31, 2013	REGISTERED-PRINCIPAL REGISTER	69197
Oct. 15, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 15, 2013	PUBLISHED FOR OPPOSITION	
Sep. 25, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 06, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 05, 2013	ASSIGNED TO EXAMINER	
May 31, 2013	NOTICE OF PSEUDO MARK E-MAILED	
May 30, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 21, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 31, 2013


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Word Mark	O
Goods and Services	IC 025. US 022 039. G & S: clothing, namely, hats, caps, tee shirts, sweat shirts, sweat pants, shorts and sweaters. FIRST USE: 19910400. FIRST USE IN COMMERCE: 19910400
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75095418
Filing Date	April 29, 1996
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 4, 1997
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2064906
Registration Date	May 27, 1997
Owner	(REGISTRANT) Oneonta Athletic Corp. CORPORATION NEW YORK 95 River Street Oneonta NEW YORK 13820
	(LAST LISTED OWNER) OHIO STATE UNIVERSITY, THE INSTITUTION OHIO 190 NORTH OVAL MALL COLUMBUS OHIO 43210

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Samantha M. Quimby
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20170403.
Renewal	2ND RENEWAL 20170403
Live/Dead Indicator	LIVE

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Mark: ☐



US Serial Number: 75095418

Application Filing Date: Apr. 29, 1996

US Registration Number: 2064906

Registration Date: May 27, 1997

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Apr. 03, 2017

Publication Date: Mar. 04, 1997

Mark Information

Mark Literal Elements: ☐

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: clothing, namely, hats, caps, tee shirts, sweat shirts, sweat pants, shorts and sweaters

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 1991

Use in Commerce: Apr. 1991

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: OHIO STATE UNIVERSITY, THE

Owner Address: 190 NORTH OVAL MALL
COLUMBUS, OHIO 43210
UNITED STATES

Legal Entity Type: INSTITUTION

State or Country OHIO
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Samantha M. Quimby

Docket Number: 0539066

Attorney Primary trademarks@fbtlaw.com

Attorney Email Yes

Email Address:

Authorized:

Correspondent

Correspondent Name/Address: Samantha M. Quimby
Frost Brown Todd LLC
10 West Broad Street
Suite 2300
Columbus, OHIO 43215
UNITED STATES

Phone: 614-559-7282

Fax: 614-464-1737

Correspondent e-mail: trademarks@fbtlaw.com colstrademarks@fbtlaw.com
om

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 03, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 03, 2017	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	67723
Apr. 03, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Apr. 03, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Feb. 08, 2017	TEAS SECTION 8 & 9 RECEIVED	
May 27, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 10, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	65765
Dec. 10, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 01, 2007	RESPONSE RECEIVED TO POST REG. ACTION - SEC. 8 & 9	
Oct. 15, 2007	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 15, 2007	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 01, 2007	PAPER RECEIVED	
Aug. 31, 2007	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	65765
Aug. 07, 2007	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 07, 2007	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 15, 2007	ASSIGNED TO PARALEGAL	65765
May 25, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 25, 2007	TEAS SECTION 8 & 9 RECEIVED	
Dec. 12, 2006	CASE FILE IN TICRS	
May 31, 2006	REVIEW OF CORRESPONDENCE COMPLETE	71359
Jun. 03, 2004	FAX RECEIVED	
May 27, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 16, 2004	CERTIFICATE OF CORRECTION ISSUED	
Mar. 22, 2004	RESPONSE RECEIVED TO POST REG. ACTION	
Feb. 12, 2004	POST REGISTRATION ACTION MAILED - SEC. 7	
Jan. 29, 2004	SEC 7 REQUEST FILED	
Jan. 29, 2004	PAPER RECEIVED	
Jul. 29, 2003	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
May 15, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 15, 2003	PAPER RECEIVED	

Jul. 28, 2000	CANCELLATION TERMINATED NO. 999999	
Jul. 28, 2000	CANCELLATION DENIED NO. 999999	
Jan. 04, 2000	CANCELLATION INSTITUTED NO. 999999	29757
May 27, 1997	REGISTERED-PRINCIPAL REGISTER	
Mar. 04, 1997	PUBLISHED FOR OPPOSITION	
Jan. 31, 1997	NOTICE OF PUBLICATION	
Jan. 02, 1997	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 21, 1996	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 30, 1996	NON-FINAL ACTION MAILED	
Aug. 27, 1996	ASSIGNED TO EXAMINER	72514

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: May 27, 2017

Change in Registration: Yes

Correction made to Registration: In the statement, Column 1, lines 1 and 2, should be deleted, and, ONEONTA ATHLETIC CORP. (NEW YORK CORPORATION) should be inserted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 03, 2017

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Oneonta Athletic Corp.

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2062/0609](#)

Pages: 4

Date Recorded: Apr. 03, 2000

Supporting Documents: [assignment-tm-2062-0609.pdf](#)

Assignor

Name: [ONEONTA ATHLETIC CORPORATION](#)

Execution Date: Mar. 28, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

Assignee

Name: [OHIO STATE UNIVERSITY, THE](#)

Legal Entity Type: INSTITUTION

State or Country Where Organized: OHIO

Address: 190 NORTH OVAL MALL
COLUMBUS, OHIO 43210

Correspondent

Correspondent Name: VORYS, SATER, SEYMOUR AND PEASE LLP

Correspondent Address: JOSEPH R. DREITLER
52 EAST GAY STREET
COLUMBUS, OH 43216-1008

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: NUNC PRO TUNC ASSIGNMENT

Reel/Frame: [2912/0398](#)

Pages: 3

Date Recorded: Jan. 29, 2004

Supporting Documents: [assignment-tm-2912-0398.pdf](#)

Assignor

Name: [ONEONTA ATHLETIC CORP.](#)

Execution Date: Mar. 28, 2000

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [OHIO STATE UNIVERSITY](#)

Legal Entity Type: INSTITUTION OF THE STATE OF OHIO

State or Country Where Organized: No Place Where Organized Found

Address: 190 NORTH OVAL MALL
COLUMBUS, OHIO 43210

Correspondent

Correspondent Name: VORYS, SATER, SEYMOUR AND PEASE LLP

Correspondent Address: JOAN C. MAKLEY
52 EAST GAY STREET
P.O. BOX 1008
COLUMBUS, OH 43216-1008

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Cancellation

Proceeding Number: [92029757](#)

Filing Date: Jan 04, 2000

Status: Terminated

Status Date: Jan 04, 2000

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: ONEONTA ATHLETIC CORPORATION, INC.

Correspondent Address: ONEOTA ATHLETIC CORPORATION, INC.
95 RIVER STREET
ONEONTA NY , 13820
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
O	REGISTERED AND RENEWED	75095418	2064906

Plaintiff(s)

Name: THE OHIO UNIVERSITY

Correspondent Address: JOSEPH R. DREITLER
VORYS, SATER, SEYMOUR AND PEASE LLP
52 EAST GAY STREET P.O. BOX 1008
COLUMBUS OH , 43216-1008
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
O	REGISTERED AND RENEWED	75619315	2689612

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 1999	
2	NOTICE SENT; TRIAL DATES RESET; ANSWER DUE	Jan 04, 2000	Feb 13, 2000

3	FILED AND FEE	Jan 04, 2000
4	WITHDRAWAL OF PETITION FOR CANCELLATION	Apr 05, 2000
5	PENDING, INSTITUTED	Jan 04, 2000
6	DSMD AS MOOT	Jul 28, 2000


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Word Mark	O
Goods and Services	IC 025. US 022 039. G & S: clothing, namely, jackets, sweaters, hats and T-shirts. FIRST USE: 18980000. FIRST USE IN COMMERCE: 18980000
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75619315
Filing Date	January 12, 1999
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	October 17, 2000
Registration Number	2689612
International Registration Number	0992404
Registration Date	February 25, 2003
Owner	(REGISTRANT) OHIO STATE UNIVERSITY, THE INSTITUTION OHIO 190 NORTH OVAL MALL COLUMBUS OHIO 43210
Attorney of Record	Samantha M. Quimby
Prior Registrations	1294115;2064906
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20121126.

Renewal 1ST RENEWAL 20121126
Live/Dead Indicator LIVE

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Mark: O



US Serial Number: 75619315

Application Filing Date: Jan. 12, 1999

US Registration Number: 2689612

Registration Date: Feb. 25, 2003

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Nov. 26, 2012

Publication Date: Oct. 17, 2000

Mark Information

Mark Literal Elements: O

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

International Registration Number: 0992404

International Application(s) /Registration(s) Based on this Property: A0014937/0992404

Claimed Ownership of US Registrations: 1294115, 2064906

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: clothing, namely, jackets, sweaters, hats and T-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: 1898

Use in Commerce: 1898

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: OHIO STATE UNIVERSITY, THE

Owner Address: 190 NORTH OVAL MALL
COLUMBUS, OHIO 43210
UNITED STATES

Legal Entity Type: INSTITUTION

State or Country Where Organized: OHIO

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Samantha M. Quimby

Attorney Primary Email Address: trademarks@fbtlaw.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Samantha M. Quimby
FROST BROWN TODD LLC
10 WEST BROAD STREET
SUITE 2300
COLUMBUS, OHIO 43215-3484
UNITED STATES

Phone: 614.559.7282

Fax: 614.464.1737

Correspondent e-mail: trademarks@fbtlaw.com squimby@fbtlaw.com sro.ss@fbtlaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 17, 2018	NOTICE OF SUIT	
Feb. 05, 2018	NOTICE OF SUIT	
Nov. 26, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 26, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69471
Nov. 26, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
Nov. 26, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Oct. 30, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jan. 20, 2012	NOTICE OF SUIT	
Nov. 15, 2010	NOTICE OF SUIT	
Mar. 12, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Mar. 04, 2009	ASSIGNED TO PARALEGAL	77315
Feb. 25, 2009	TEAS SECTION 8 & 15 RECEIVED	
Apr. 15, 2008	CASE FILE IN TICRS	
Oct. 15, 2007	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 15, 2007	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 07, 2007	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 07, 2007	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 25, 2003	REGISTERED-PRINCIPAL REGISTER	
Oct. 30, 2000	EXTENSION OF TIME TO OPPOSE RECEIVED	

Oct. 17, 2000 PUBLISHED FOR OPPOSITION
Sep. 15, 2000 NOTICE OF PUBLICATION
Jul. 12, 2000 APPROVED FOR PUB - PRINCIPAL REGISTER
May 18, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
Apr. 20, 2000 LETTER OF SUSPENSION MAILED
Jan. 05, 2000 CORRESPONDENCE RECEIVED IN LAW OFFICE
Dec. 21, 1999 UNRESPONSIVE/DUPLICATE PAPER RECEIVED
Aug. 06, 1999 NON-FINAL ACTION MAILED
Jul. 29, 1999 ASSIGNED TO EXAMINER

69195

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Feb. 25, 2013

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 26, 2012

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Extension of Time

Proceeding Number: [75619315](#)

Filing Date:

Status: Terminated

Status Date:

Interlocutory Attorney:

Defendant

Name: OHIO STATE UNIVERSITY, THE

Correspondent Address: JOSEPH R. DREITLER
VORYS, SATER, SEYMOUR AND PEASE LLP
52 EAST GAY STREET
COLUMBUS OH , 43216-1008
UNITED STATES

Associated marks

Mark	Application Status	Serial Number	Registration Number
O	REGISTERED AND RENEWED	75619315	2689612

Potential Opposer(s)

Name: The Board of Regents for Oklahoma State

Correspondent Address: R. Alan Weeks
321 S. Boston Avenue, Suite 800
Tulsa OK , 74103-3318
UNITED STATES

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Feb 11, 2002	
2	EXTENSION OF TIME GRANTED	May 23, 2002	
3	INCOMING - EXT TIME TO OPPOSE FILED	Mar 15, 2002	
4	EXTENSION OF TIME GRANTED	May 23, 2002	
5	DELETE ENTRY	Aug 15, 2002	

Type of Proceeding: Cancellation**Proceeding Number:** [92029757](#)**Filing Date:** Jan 04, 2000**Status:** Terminated**Status Date:** Jan 04, 2000**Interlocutory Attorney:** ANDREW P BAXLEY**Defendant****Name:** ONEONTA ATHLETIC CORPORATION, INC.**Correspondent Address:** ONEOTA ATHLETIC CORPORATION, INC.
95 RIVER STREET
ONEONTA NY , 13820
UNITED STATES**Associated marks**

Mark	Application Status	Serial Number	Registration Number
O	REGISTERED AND RENEWED	75095418	2064906

Plaintiff(s)**Name:** THE OHIO UNIVERSITY**Correspondent Address:** JOSEPH R. DREITLER
VORYS, SATER, SEYMOUR AND PEASE LLP
52 EAST GAY STREET P.O. BOX 1008
COLUMBUS OH , 43216-1008
UNITED STATES**Associated marks**

Mark	Application Status	Serial Number	Registration Number
O	REGISTERED AND RENEWED	75619315	2689612

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 1999	
2	NOTICE SENT; TRIAL DATES RESET; ANSWER DUE	Jan 04, 2000	Feb 13, 2000
3	FILED AND FEE	Jan 04, 2000	
4	WITHDRAWAL OF PETITION FOR CANCELLATION	Apr 05, 2000	
5	PENDING, INSTITUTED	Jan 04, 2000	
6	DSMD AS MOOT	Jul 28, 2000	